



# Connect@starcity

## Annual State Conference 2008

Star City Convention Centre

### SPONSORSHIP GUIDELINES

The information below outlines the Association's commitment to acknowledge those companies who have supported the Annual Conference. All sponsors will also be listed on the Sponsors page in the conference program.

#### Non-Attending Level

*Under \$1000 (or prizes of equivalent value)*

Provision of show-bags for promotional material to be distributed to participants  
Promotion during conference

#### Level One BRONZE

*\$3 000*

Display space as allocated by committee  
Provision of show-bags for promotional material to be distributed to participants  
Morning Tea and Lunch both days for one person only

#### Level Two SILVER

*\$5 000*

Provision of show-bags for promotional material to be distributed to participants  
Advertising space in the program (quarter page)  
Morning Tea and Lunch both days for 3-4 persons

#### Level Three GOLD

*\$10 000*

Provision of show-bags for promotional material to be distributed to participants  
Advertising space in the program (half page)  
On-stage advertising throughout the Conference  
Morning Tea and Lunch both days for 3-4 persons  
2 places at Conference Dinner

#### Level Four PLATINUM

*\$20 000*

5-10 minute spot to address conference participants  
Provision of show-bags for promotional material to be distributed to participants  
Advertising space in the program (full page)  
Website advertising until 2009 conference  
Morning Tea and Lunch both days for 5-6 persons  
4 places at Conference Dinner  
Prime Display Site  
Acknowledgement on all conference correspondence

#### Level Five – Major or Minor Partner

All of the above plus additional benefits including year long advertising on website, newsletter, district conferences plus individually negotiated items, one – three year packages.

\*If any of these packages do not suit your needs and/or you wish to sponsor to a higher amount please contact us. Please refer to our Website, the Association president, the Conference coordinator or the Sponsor Coordinator.